



# theoleo

**theoleo's mission** is to instill greater world value through the power of drinking and sharing wine. We support sustainable wildlife and nature conservation in North America through our products. We ultimately provide excellent wine that makes a difference.



Native to Greensboro, NC; For our company's founder and CEO, Charles Dick, appreciating the outdoors was an everyday activity. Both he and Give Back Wine Group's founder and CFO, Jonathan Campbell, were raised to understand the importance of managing and conserving wildlife. From climbing trees, catching fish, spotting birds, tracking deer, to huddling around campfires, we found that the outdoors provided personal growth and therapy. Our theoleo brand was made for those who have an appreciation for the same experiences and want to preserve these opportunities for generations to come. Please join us in supporting the **American Wildlife Conservation Partners**, where a percentage of our proceeds are donated. This organization helps lobby the US government to keep current laws in place that provide access to national parks, game lands, and protect the great outdoors.

*Our wines are vinted and bottled by our parent company, **Give Back Wine Group**. As a collective, we are dedicated to our wine, the conservation of North American Wildlife, and our community.*

[WWW.GIVEBACKWINE.COM](http://WWW.GIVEBACKWINE.COM)



CONSERVING WILDLIFE